



# 50<sup>th</sup> DAIRY INDUSTRY CONFERENCE

## Indian Dairying: Innovation & Entrepreneurship



**March 04-06, 2024**

HITEX Exhibition Center, Hyderabad

[www.50thdairyindustryconference.com](http://www.50thdairyindustryconference.com)

 | Exhibitions



## India:

### From a milk-deficit nation to a milk-products exporter

The evolution of the dairy sector in India and the stellar role played by dairy cooperatives since the launch of Operation Flood form an integral part of the country's remarkable growth story after Independence. Today, India is the largest producer of milk in the world, achieving an annual production of 221.06 million tonnes during the year 2021-22 & contributing 23% of global milk production.

The dairy sector assumes a great deal of significance for India on various accounts. As an industry, it employs more than 80 million rural households, with the majority being small and marginal farmers as well as the landless. The cooperative societies have not only made the farmers self-sufficient but have also broken the shackles of gender, caste, religion, and community. Women producers form the major workforce of the dairy sector in the country. The sector is an important job provider, especially for women, and plays a leading role in women's empowerment.

## Indian Dairy Industry:

### Galore of business opportunities

The total size of dairy market was about 162 billion US \$ in 2021. It has grown at the rate of about 15% per annum during years 2006 to 2021 and is expected to reach a market size of about 375 billion US \$ by 2027 as per IMARC 2021 report. The liquid milk market represents about half of the total dairy market in the country. Of the total liquid milk market, the share of organized sector has increased from 32% to 41% in last 3 years. It is estimated that the share of organized sector would reach to 54% by 2026.

Factors like - increasing urbanization, increasing disposable income, transforming in to a health conscious society, emphasis & growth in cold chain infrastructure in India; growing consumption of dairy value-added products like ice-creams, cheese, sweets etc., increasing participation of private sector and milk and milk based products being one of the important part of Indian food culture clearly indicate on the tremendous business opportunities in the dairy industry in the years to come.



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## Indian Dairying: Innovation & Entrepreneurship

50th Dairy Industry Conference with the theme, Indian Dairying: Innovation & Entrepreneurship envisages addressing contemporary issues concerning dairy entrepreneurship backed by innovations in the industry. The technical sessions are being carefully coined to facilitate and encourage young dairy entrepreneurs to improve their business with the increasing demand for milk and dairy products.

The concurrent exhibition will host Indian and international exhibitors who will showcase their time-tested machinery and equipment, ancillary materials and services for optimizing processes at every step of dairy value chain, which shall be witnessed by the dairy industry stakeholders from India and neighboring countries.



## EXHIBITOR PROFILE

### Milk and Milk Products

Liquid Milk  
Yogurt, Curd, Lassi, Flavored milk  
Milk Powders  
Cheese  
Butter & Ghee  
Ice-cream  
Indian milk based sweets

### Dairy Farming & Farm Equipment

Animal Housing  
Milking Machines  
Feeding Systems  
Cattle Feeding Plants  
Manure Treatment Systems  
Feed, Fodder, Forage, Feed additives  
By-pass Protein

### Automation & Data processing

### Processing and packaging equipment

Raw Materials, Ingredients and Additives  
Milk processing lines  
Dairy Product Processing Production Lines  
Packaging Equipment and Materials  
Equipment and Accessories for Separation, Mixing, UHT, Fermentation, Sterilization, testing, etc.

### Cold chain management, distribution and logistics

### Veterinary

Medical & Biological  
Medicines & Vaccines  
Breeding Technology & Equipment  
Semen Storage

## HIGHLIGHTS

Exhibition

Illustrative Souvenir

Farmer Sessions

Dr. M R Srinivasan Memorial Lecture

Knowledge Sessions

Poster Presentation

CEO Roundtable Discussion

Dr. Kurien Memorial Lecture

# Exhibition Participation Cost

	Domestic	International
Bare Space	INR 10,000 per sq. m.	USD 180
Shell Scheme	INR 11,000 per sq. m.	USD 200

\*18% GST will be charged extra.



Indian Dairy Association (IDA), the apex body for the dairy Industry in India, has been providing a common forum to knit the fraternity together and thus, over the years, it has emerged as an important knowledge centre. The members are from the cooperatives, MNCs, corporate bodies, private institutions, educational institutions, government and public sector units. IDA functions very closely with the dairy producers, professionals & planners, scientists & educationists, institutions and organisations associated with the development of dairying in India.



VA Exhibitions Pvt. Ltd., are a team of trade fair professionals backed by over 25 years of experience in conceptualizing, selling, promoting and organizing successful trade fairs on multiple industry segments. Organizing B2B offline platforms and activities like trade fairs, conferences, workshops, industry visits, etc. is what we specialize in. Required industry knowledge and an established and ever evolving professional network with all the stakeholders of the industry segments in which we operate is our key strength.

## Conference Secretariat

50th Dairy Industry Conference  
Indian Dairy Association - South Zone  
Anchored by IDA Telangana Chapter

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## Exhibition Secretariat

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